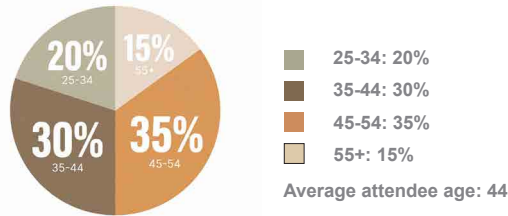


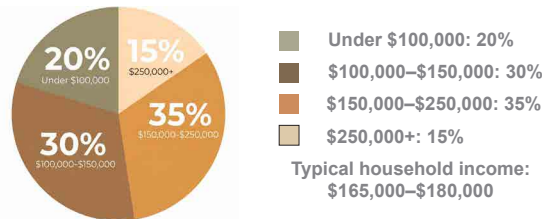
ATTENDEE PROFILE

WHO YOU'LL CONNECT WITH

AGE DISTRIBUTION



Household Income



Property Ownership

78% HOMEOWNERS
22% Renters

INVESTOR & BUYER PROFILE

60% Existing Property Investors
18% First Home Buyers
25% Business Owners / Self-Employed Professionals
20% SMSF Holders or Considering SMSF Investment
65% Planning to Invest Within 12 Months

10,000+ Expected Attendees Per Event

Attendee profile based on registration data and questionnaires from previous Australian Property & Investment Expo events.

TRUSTED BY LEADING INDUSTRY BRANDS

A Selection of Previous Exhibitors, Sponsors & Industry Partners

PROPERTY & DEVELOPMENT: Developers • Residential • House & Land • Commercial Property

Over 1,500 organisations have participated in the Australian Property & Investment Expo since 2011, spanning property development, finance, investment, professional services, government and lifestyle sectors.



FINANCE & LENDING

Banks • Mortgage Brokers • Non-Bank Lenders



WEALTH & INVESTMENT

SMSF • Financial Planning • Wealth Advisory

PROFESSIONAL SERVICES

Legal • Accounting • Tax • Property Services

LIFESTYLE & HOME

Builders • Solar • Smart Home • Lifestyle & Luxury

GOVERNMENT, INDUSTRY & STRATEGIC PARTNERS

