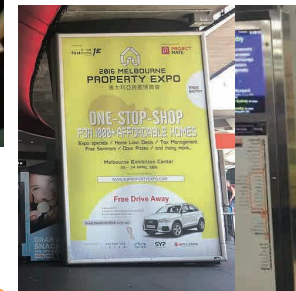


What & How First Media promote & advertise Australian Property Expo

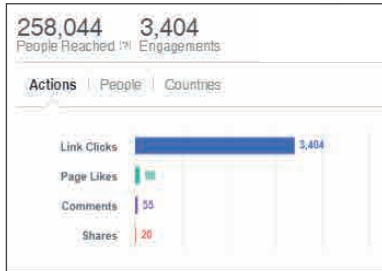
- 1, Varies Print Media ads, include main stream local print media ads and editorial & articles coverage in Newspapers and magazines.
- 2, Varies Social Media Platforms: Facebook, WeChat, Twitter, Instagram, LinkedIn etc.
- 3, Radio ads
- 4, TV commercials and local TV News coverage
- 5, Youtube and Instagram video ads or other Video platforms, link also shared on varies social media platforms.
- 6, Varies websites or real estate related websites of banner ads, editorial coverage of the event, such as REA or Urban developer, Australian Broker etc
- 7, Billboards: including both outdoor and indoor billboards, free way, airports, varies shopping centres.
- 8, Additional walking boards, Flyers and Posters.
- 9, This event will only be promoted locally and nationally interstates.

In general, the total reach of the marketing and promotion will be over **1,000,000+** people



359,000+ Reached
66,000+ Viewed

321,509 Views



MAY 19 2018 Australian Property Expo - Sydney (FREE ENTRY)
Public · Hosted by First Media Australia

