

EXTEND YOUR BRAND EXPOSURE BEFORE, DURING & AFTER THE EXPO



DIGITAL EXPO SHOW GUIDE

Extend your brand visibility beyond the exhibition floor.

- Company profile, products, services and contact details
- Accessible before, during and after the Expo
- Distributed to registered attendees
- Additional advertising opportunities available

Build visibility before attendees arrive — and remain discoverable after the event.

PROFESSIONAL EXHIBITION SETUP INCLUDED



Official Exhibition Supplier — Sydney & Melbourne



Official Exhibition Supplier — Brisbane



Every Standard Booth Includes

- Professional exhibition structure
- Lighting & power
- Carpet
- Fascia signage
- Table & chairs
- On-site exhibitor support

Arrive ready to exhibit — without the complexity of organising a basic stand build yourself.



Premium Brand Exposure

Optional & Sponsorship Opportunities Include:

- Exhibitor spotlight interviews
- Project launches and company showcases
- Featured digital and social media content
- Extended pre- and post-event exposure

Position your brand in front of the property and investment market beyond the exhibition floor.



150,000+ Potential Digital Reach

SOCIAL MEDIA & DIGITAL PROMOTION

Promote:

- New projects & developments
- Investment opportunities
- Special offers
- Speaker sessions
- Company news & announcements

Potential Channels:

- Facebook
- Instagram
- LinkedIn
- WeChat
- EDM / Database Marketing
- Media & Content Opportunities

Build awareness before the Expo and continue the conversation after the event.

Marketing inclusions and promotional opportunities vary by exhibitor and sponsorship package. Premium features are subject to package inclusions, availability and campaign scheduling.